



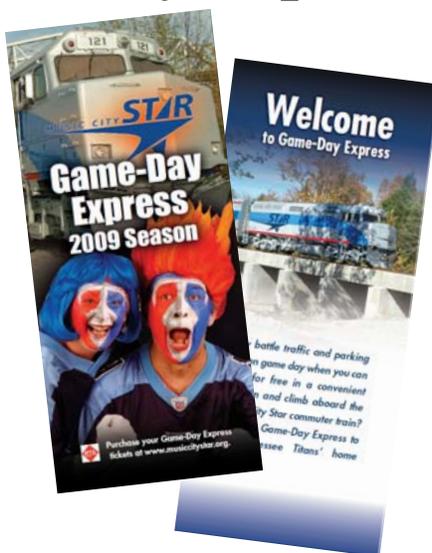
Fall 2009

## Music City Star Game-Day Express tickets now on sale

Tickets for Game-Day Express, the RTA's Music City Star train service to Riverfront Station for all Tennessee Titans home games, are on sale for the upcoming 2009 season.

Service is available for the regular season home games, beginning with the Sept. 20 opener against Houston.

The RTA will run one Music City Star train on game days. Cost is \$15 for an advanced single-game ticket, \$20 for a game-day purchase on the train or \$110 for an advance season ticket. Parking is free at all of the outlying stations. Please note that regular weekday Music City Star tickets are not valid on the



Game-Day Express train.

For noon games, the Game-Day Express train will operate the schedule listed below:

- Depart Lebanon Station 10:00 a.m.
- Depart Martha Station 10:15 a.m.
- Depart Mt. Juliet Station 10:25 a.m.
- Depart Hermitage Station 10:35 a.m.
- Depart Donelson Station 10:50 a.m.
- Arrive Riverfront Station 11:00 a.m.

The return train to Lebanon will leave Riverfront Station 45 minutes after the game.

For the Oct. 11, Nov. 1 and Dec. 25 games, the train will depart Lebanon Station two hours prior to kickoff.

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## Donelson Station fares reduced in July

Effective July 1, 2009, the cost to ride the Music City Star to and from Donelson Station and downtown Nashville was reduced.

Pre-purchased tickets now cost: \$1.60 for 1-Ride; \$16 for 10-Ride; and \$64 for monthly passes. Tickets may be purchased in advance at Riverfront Station, online at [www.musiccitystar.org](http://www.musiccitystar.org), Music City Central or the Donelson Kroger.

At Donelson Station, 1-Ride tickets purchased at the platform from the ticket vending machine (TVM) cost \$2. Cost for 1-Ride tickets purchased at any other station at the platform from the TVM is \$5.

For more information, please call Customer Care at (615) 862-5950 weekdays from 6:30 a.m. to 6:30 p.m., Saturdays from 8 a.m. to 5 p.m. and Sundays from 10:30 a.m. to 2:30 p.m. or go online to [www.musiccitystar.org](http://www.musiccitystar.org).

## Kudos

Dear RTA/MTA:

Recently, I was a co-winner of an essay contest for Harpeth Bike Shop in Franklin. They had asked on their Web site for entries on "What is your favorite bike ride?" That was not a hard decision for me. It is a bike ride that Paula, my fiancée, and myself do on Friday nights. ... Thanks to the Music City Star's Friday night train run, we are able to really start the weekend off in grand fashion.

Although this is our favorite ride, it only begins to describe our appreciation for the service of RTA/MTA. ... We use your beautiful, safe and climate-controlled downtown terminal facility to catch a bus back near where we both live in Hermitage. We often ride the fast Opry Mills Express, and put our bikes on the easy to use front bike rack. MTA and the Express bus provides us with a safe, swift, inexpensive, clean, and easy way to get ourselves and our bikes back home.

We want to thank you for the fine service you provide us with the Music City Star, the beautiful new terminal, and the MTA bus service.

Thanks again,  
Tim Garrett, Hermitage



Tim's fiancée, Paula Godsey, waits for the train with her bike at Riverfront Station.

# July 4 Music City Star train a huge success: All 900 tickets SOLD OUT

The majority of tickets for the RTA's special July 4 Music City Star train to the Nashville fireworks at Riverfront Park were purchased by customers traveling from the farthest stop – Lebanon Station.

Of the 900 tickets sold, 382 of the passengers chose to board the train in Lebanon. Mt. Juliet Station was the next most popular spot with 190 tickets sold. Next was Hermitage Station with 164, Donelson with 106 and Martha with 58.

The train tickets sold out at 11:15 a.m. on July 1, in less than four weeks. They went on sale in early June and more than 60 percent of the tickets were sold online.

"We purchased our tickets early, and it seems the only thing that was enjoyable about the whole evening was our excursion on the train," passenger Eddie Wilson said.



Passengers wait at Mt. Juliet Station to board the Music City Star for the Nashville fireworks.

In order to ensure that passengers traveling together were seated in the same passenger car, each ticket had a car number assignment printed on them.

The train departed from Lebanon Station at 4 p.m., with stops in Martha, Mt. Juliet, Hermitage and Donelson before arriving at Nashville's Riverfront Station. The return train to Lebanon left 30 minutes after the Nashville

fireworks. Due to the heavy rain, many customers watched the fireworks from the rail cars.

"The Lebanon to Nashville train to the Riverfront fireworks, was, from the public point of view, a total success," passenger Dave Miller said. "It was immediately apparent on boarding at Lebanon, that there was a lot of thought put into the event."

## Star, Frist form partnership

RTA's Music City Star has formed a partnership with the Frist Center.

In July, the two organizations joined forces to promote both the Music City Star and Music at the Frist, which took place every Friday evening in July.

Flyers were distributed to Music City Star customers regarding the free music in the Grand Lobby of the Frist Center July 10, 17 and 24. A special flyer was distributed for the Frist Friday July 31 concert featuring Super T. The first 100 Music City Star riders who presented a flyer at the Frist Center received free admission to the July 31 show.

The flyers encouraged Music City Star riders to take in the shows and take the Friday evening train home.

## Game-Day Express tickets

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Music City Star Game-Day Express tickets may be purchased:

- Online at [www.musiccitystar.org](http://www.musiccitystar.org) (MasterCard and Visa, minimum \$20 purchase required)
- By phone at (615) 862-5950 (MasterCard and Visa)
- By mail to the RTA office, 130 Nestor St., Nashville, TN 37210 (Send check or money order; tickets will be mailed beginning Sept. 1. Please include two phone numbers with area codes and a complete address where the tickets should be sent.)

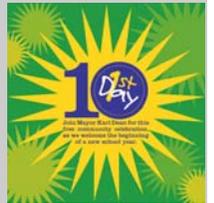
## RTA's ***NEXT STOP...***

### Mayor's First Day Festival

Representatives from the RTA and Nashville MTA will be on-site at the Sommet Center for the 10<sup>th</sup> Annual Mayor's First Day Festival on August 9.

Staff will be available to answer questions regarding using the transportation network and will distribute the Quest Student Rider Guide.

The communications staff recently updated its Quest brochure – a reader-friendly guide that explains how to plan a school bus trip. It is now available at MTA displays around town and on the MTA Web site at [www.nashvillemta.org](http://www.nashvillemta.org).



- Tickets will be available after Sept. 1 at Lebanon City Hall, Lebanon Chamber of Commerce, Mt. Juliet City Hall, Mt. Juliet Chamber of Commerce, Music City Central or Riverfront Station

- Game day on the train (cash only)

A shipping fee of \$2.50 (\$5 for certified mail) will be applied to all mail, phone and online orders.

More information about the RTA Game-Day Express service as well as an electronic version of the new Game-Day Express brochure is available online at [www.musiccitystar.org](http://www.musiccitystar.org). For additional information, contact Customer Care at (615) 862-5950 weekdays from 6:30 a.m. to 6:30 p.m., Saturdays from 8 a.m. to 5 p.m. and Sundays from 10:30 a.m. to 2:30 p.m.



Star Tracks is a publication of the Regional Transportation Authority. For more information about our services, visit our Web site at [www.RTArelaxandride.com](http://www.RTArelaxandride.com) or call Customer Care at (615) 862-5950.