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More trips, new Pleasant View stop added to Clarksville Express bus service

The Regional Transportation Authority (RTA) expanded its regional bus service to Clarksville and added a new Cheatham County stop in Pleasant View effective April 1, 2013.

The passengers of the express bus were surveyed and as a result, an additional morning and evening trip for the 94X Clarksville Express was added, as well as a new stop and Park & Ride in Pleasant View at 1502 Substation Road.

Cheatham County Mayor David McCullough and Clarksville Mayor Kim McMillan are pleased about the expanded service.

To accommodate the additional trips and the added stop, the 94X Clarksville Express time schedule was adjusted. A bus departs the Clarksville Rossvie Road

Park & Ride at 6:19 a.m., stops at the new Pleasant View Park & Ride, and arrives at Music City Central in downtown Nashville at 7:18 a.m. The extra evening trip departs Music City Central at 3:50 p.m. and arrives at the Clarksville Rossvie Road Park & Ride at 4:41 p.m. Another express trip leaves Music City Central at 4:20 p.m., drops off passengers at the Pleasant View Park & Ride at 5:00 p.m., and arrives back at the Clarksville Rossvie Road Park & Ride at 5:29 p.m. For additional information, see the complete schedule to the right.

Cost is \$4 per ride, or \$70 for a 20-Ride Express Bus ticket. Children age four and under ride free. Service operates Monday through Friday.

WEEKDAYS TO NASHVILLE		
Clarksville Rossvie Road Park & Ride (Exit 8)	Pleasant View Park & Ride (Exit 24)	Music City Central
5:57 a.m.		6:45 a.m.
6:19 a.m.	6:43 a.m.	7:18 a.m.
6:53 a.m.		7:45 a.m.
5:10 p.m.		5:55 p.m.

WEEKDAYS FROM NASHVILLE		
Music City Central (Bay 13)	Pleasant View Park & Ride (Exit 24)	Clarksville Rossvie Road Park & Ride (Exit 8)
5:50 a.m.		6:39 a.m.
3:50 p.m.		4:41 p.m.
4:20 p.m.	5:00 p.m.	5:29 p.m.
4:50 p.m.		5:50 p.m.

Outgoing RTA Board Chair recognized

At the February meeting of the RTA's Board of Directors, Gallatin Mayor and former board chair Jo Ann Graves was recognized for her outstanding service to the RTA while serving as its chair. Mayor Graves was praised for her commitment towards advancing transit in the Middle Tennessee region.

Nashville Mayor Karl Dean was elected to succeed Mayor Graves as chair. The Gallatin Mayor served as vice-chair in 2010, and as chair from 2011 through 2012.

Dean presented Graves with a plaque on behalf of the Board of Directors.



Mayor Graves and Mayor Dean

At the January meeting Clarksville Mayor Kim McMillan was elected vice chair, and Paula Mansfield, a Governor's Appointee from Rutherford County was elected secretary.

"More and more people in Nashville and surrounding counties are seeking convenient, affordable and sustainable ways to travel to and from work. That means regional transportation plays an important role in our communities," said Dean. "I look forward to continuing our work on the RTA Board to advance common-sense transit options."



This year's Earth Day Festival was held at Centennial Park on April 20 from 11 a.m. to 7 p.m. One of Nashville MTA's new 60-foot hybrid buses was on display and received rave reviews from those who stopped by. This bus and the other nine new vehicles are operating on the two new Bus Rapid Transit lite routes.

The free, family friendly festival featured exhibits and activities to help educate Nashvillians about protecting our environment, as well as live musical performances.



RTA Regional Services Map

RTA produces updated regional services map

An updated RTA regional services map has been produced and is now available for customers.

Designed by CHK America, the map shows the current RTA regional bus and train services, including the recently updated Rutherford and Sumner county routes. It also displays the Nashville MTA express routes, a frequency chart of all services, and detailed Park & Ride lot information.

The updated map will provide customers with more convenient and easier to understand information regarding RTA regional services.

Copies of the RTA Regional Services map are available at Riverfront Station, Music City Central, on the Music City Star and online at RTArelaxandride.com.



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Officials ride 91X Franklin/Brentwood Express

Williamson County officials shared a ride on RTA's 91X Franklin/Brentwood Express to two regional meetings in Nashville on April 17 to celebrate Earth Day and Transit Week.

Participating in the event were Franklin Transit Authority Executive Director Debbie Henry, newly-elected Spring Hill Mayor Rick Graham, City of Franklin Mayor Ken Moore, Spring Hill City Administrator Victor Lay, City of Franklin Planning Director Kelly Dannenfelser, Williamson County Economic and Community Development Interim Director Jeremiah Pyron, Williamson County Mayor Rogers Anderson, and other officials, in an effort to spotlight the effective transportation options in the middle Tennessee region.

"It is wonderful to have county and city officials show their support of our public transit services by sharing the ride to and from Nashville," Henry said. "It was the perfect time to spotlight alternative, environmentally-friendly transportation options by sharing the ride on public transit."



NEWS & NOTES

Coffee promo at Riverfront Station

On February 22 and March 1, the Green Room Coffee House of Donelson provided free coffee samples to Friday night train patrons. Coupons were left on the seats of the the Music City Star advertising a free cup of coffee at Riverfront Station when individuals presented their train tickets or the coupon itself.

CEO's presentation

RTA CEO Paul J. Ballard was a featured keynote speaker at the North Carolina Annual Railroad Conference *Progress in Motion* that was held on March 5-6 in Raleigh, N.C. Ballard presented RTA's "Music City Star: Creating commuter rail with a low-cost budget."

YouTube videos

The RTA recently added two new videos to its website. In the first, a little girl waits at a Music City Star station to take her first train ride while her father captures all of the excitement on video. The video went viral and the Nashville family was featured on various national talk shows including *The Today Show*, *Good Morning America*, *Fox and Friends*, and *Entertainment Tonight*. The second video, which Ballard presented at the North Carolina Annual Railroad Conference, features a day in the life of the Music City Star.



Music City Star Tracks is a publication of the Regional Transportation Authority of Middle Tennessee. For more information about our services, visit our website at RTArelaxandride.com or call Customer Care at (615) 862-5950.